

Professional Solicitor Campaign Detail

Professional Solicitor

Name: PUBLIC INTEREST
COMMUNICATIONS, INC.

Address: 7700 LEESBURG PIKE, SUITE #301 NORTH
FALLS CHURCH VA
22043-

Phone: (800) 871-6843

Fax: (703) 734-9620

FEIN #: 52-1103638

Charitable Organization

Name: DEFENDERS OF WILDLIFE

Address: 1130 - 17TH STREET, N.W.
WASHINGTON DC
20036-

Phone: (202) 682-9400

Fax: (202) 682-1331

FEIN #: 53-0183181

Campaign ID: 114-1971-12

Type of Solicitation: TELEMARKETING

File Date: 3/22/2007

Percentage of Funds - Charitable Organization: -17.00%

Percentage of Funds - Professional Solicitor: 100.00%

Revenues		Expenses	
Telemarketing	\$635,731	Salaries	\$731,747.00
Direct Mail	\$0.00	Other Expenses	\$9,675.00
Door-to-Door	\$0.00	Total Expenses	\$741,422.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	(\$105,691.00)
Other Revenue	\$0.00		
Total Revenue	\$635,731.00	Deficit/Excess:	\$0.00

Posted On: Thursday, August 23, 2007